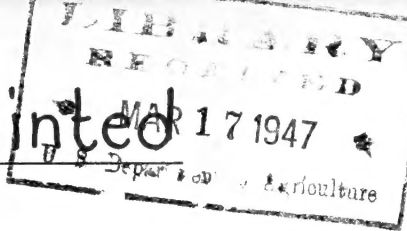


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Do not assume content reflects current scientific knowledge, policies, or practices.

62.79

Feb. 15, 1947



Let's get acquainted

WITH THE

McMAHON CO. *Rapid City*
REGISTERED BRANDS FEED AND SEEDS *S. Dak.*

Our firm was organized in 1896 or a few short years after this part of the country was taken from the Indians. The business has grown with the ranchers and farmers by selecting the seeds and feed best adapted for their use, and it is to these people to whom we are indebted for our success. It has always been our policy to establish a market and to pay them a fair price for their products when they had them to offer. When in need of merchandise it was priced right or at a margin which kept prices down. When selling we made our prices strictly competitive at all times, and we will not knowingly be undersold, quality considered.

In order to take care of our ever expanding business we have added to our force the following new employees to give you better service and help you with your feed and seed problems.

In the seed and poultry department we have Jane Sherman in charge. She was raised on a farm in Western S. Dakota and knows seed and feed from the farmers standpoint. She is fast becoming one of the high ranking seed analysts of the state. Miss Sherman is also head of our poultry department and will be glad to assist you in selecting your chicks and poults.

Clement Kehrwald is foreman of our seed cleaning department and will be an assistant seed and grain buyer. He is a graduate of Brookings Agricultural College and served 3 years and 8 months in the Navy during which time he spent 9 months in the Pacific between China and Japan.

Fred Wells is assigned to the position of traveling salesman and assistant buyer. He is an ex-G I who spent 6 years in the Coast Artillery and Signal Corp in Panama previous to returning to Rapid City.

Murdock C. Johnson is taking the position as assistant manager. Mr. Johnson served 38 months overseas with the First Armoured Division in both the African and Italian Campaigns.

\$500,000,000.00

That's what it costs the American Stockgrowers every year! In pounds of meat lost, and worthless grubby hides. Make plans now for control of lice, flies, grubs and other insect pests that cut down the income from your cattle and sheep.

PURINA DDT PRODUCTS

The 1947 program is again built around three separate products, each one developed to meet a distinct need.

For Farm Bldgs and

Stock Cattle

50% Wettable

DDT Powder

1-lb	\$1.23
3-1/3 lbs	3.90
50 lbs	44.00



For DAIRY CATTLE

Don't let flies rob you of 10% to 15% milk flow this summer



Concentrated - 1 pint makes 6 gal of spray, contains DDT.

Pint	.90
Quart	1.75



Kill Flies In the Home

USE PURINA FLY SPRAY WITH DDT

Pt. .40	Qt. .75	Gallon	2.75
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ACCOTOX

ACCOTOX - 50% Wettable DDT Powder

4-lb Pkg.	2.70
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PURINA INSECT KILLER

Contains Rotenone and DDT, kills cattle grubs, lice, ticks and fleas. Can be used as a dusting powder or as a spray.

6-oz can .85	5-lb can 4.00
45-lb drum	\$28.80

EVANS 5% Rotenone Powder

For control of grubs on livestock. Mix 7 1/2 lbs to 100 gallons of water.

7 1/2-lb pkg	\$8.00
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PURINA ROOST PAINT

1/2 Pt. \$1.05

1 Pt. \$1.95



SCREW WORM CONTROL --- For wire cuts, dehorning and treating other wounds.

Pint	.75
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NEW HOG WORMER

Pigtab Granules come in a can containing 10 doses -- the amount necessary to treat 10 pigs between 45 and 65 pounds in weight.

Easy to use, simply mix with ground feed. Per can .85

KILLS RATS

RAT-TROL The new ANTU Rat Killer!!

- 1.As TRACKING poison
- 2.As WATER poison
- 3.As BAIT poison

2oz can	.65
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CANE-TROL!

Prevent bloat by mixing Cane-Trol with your salt.

101b sack \$3.25	201b sk 6.25
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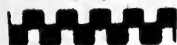
APEX Ant Killer	.25
Pigsules (Worms Hogs) Box of 50	4.25
Cyanogas Ant Killer 4px can	.30
Cynogas A-Dust (Kills rats, mice, Gophers)	1-lb can .75
Mouse Killer (Liquid)	6oz btle .50
Crab Grass Killer	6oz btle 1.00
Che-o-Sote	Gal. .85

McMahon's **CHEK-R-CHIX**

1. CHEK-R-CHIX are bred for high production
2. CHEK-R-CHIX come from bloodtested flocks
3. CHEK-R-CHIX parent flocks get a special Breeder Ration



FREE One brooder thermometer with each order of chicks received before March 1st.



NOTICE on orders for less than 100 Day-old chicks, add one cent per chick. Prices subject to change without notice. We guarantee 100% delivery.

AAA CHECK-R-CHIX per 100

White Rocks	\$14.00
White Wyandottes	14.00
Buff Orpingtons	14.00
New Hampshires	14.00
White Leghorns	14.00
Rhode Island Reds	14.00
Austra Whites	14.00
Rock Legs	14.00
White Giants	14.00

Start Chicks RIGHT... Feed CHICK STARTENA

Be sure to order Purina Chick Startena and Purina Chek-R-Tabs with your chicks. Startena is backed by years of research and has proven to be dependable and is proclaimed the No. 1 chick starting feed in America. Two pounds per chick is all that you will need. There is always danger of disease germs so protect your chicks against possible infection by using Chek-R-Tabs regularly -- one tab per quart of water. The cost is low. Don't neglect this safeguard.

Prices on sexed chicks will be furnished upon request. Terms: Cash with order or C.O.D. Shipped prepaid if cash accompanies order; if shipped C.O.D. send two cents per chick with your order, balance due plus shipping charges when chicks arrive. Save shipping charges by sending cash with your order.





McMAHON COMPANY'S "Registered Brands" ANNUAL PRICE LIST



GARDEN SEEDS

Garden seeds are all quoted postage paid, and shipments will be made the same day your order is received. All our garden seeds are selected and grown under climatic conditions suited to this climate and will give excellent results under average conditions if planted early.

Add 2% Sales Tax to all garden seed orders.



FEBRUARY
15
1947

FIELD SEEDS

For the past fifty-one years it has been our policy to supply our customers with high-quality seeds and feeds at lowest possible prices. Registered Brands seeds are absolutely fresh, and can be depended on to be a high percentage of purity, and germination.

All seeds are tested and tagged in compliance with the State seed laws.



BEANS

	1/2 lb	1-lb	3-lb
Improved Golden Wax	.25	.40	1.10
Pencil Pod Blk Wax	.25	.40	1.10
Plentiful	.25	.40	1.10
Burpee's Stringless	.25	.40	1.10
Kentucky Wonder	.25	.40	1.10
Henderson Bush Lima	.25	.40	1.10
Navy Beans	.12	.20	.50

LETTUCE



	Pkg	Oz.	1/2 lb
Black Seeded Simpson	.10	.20	.55
Prizehead	.10	.20	.55
New York 515	.10	.30	.85

PUMPKINS



	Oz.	1/2 lb	1 lb
Connecticut Field	.10	.35	1.00
Pie Pumpkin	.10	.45	1.30
Sugar Pie	.10	.45	1.30

TOMATOES



	Pkg	1/2 oz.	Oz.
Ground Cherry	.10	.30	.50
John Baer	.10	.30	.50
Victor	.10	.30	.50
Bonny Best	.10	.30	.50
Marglobe	.10	.30	.50

RUTABAGAS

	Oz.	1/2 lb	1 lb
Imp. Am. Pur. Top	.10	.30	.90

RADISHES

	Oz.	1/2 lb	1 lb
Early Scarlet Globe	.15	.35	1.05
French Breakfast	.15	.35	1.05
Crimson Giant	.15	.35	1.05
White Icicle	.15	.35	1.05
Wh. Tip Sc. Turnip	.15	.35	1.05
Rose Winterlong	.15	.35	1.05

TURNIPS

	Oz.	1/2 lb	1 lb
Purple White Globe	.10	.25	.80
White Egg	.10	.25	.80

WATERMELONS

	Oz.	1/2 lb	1 lb
Dixie Queen	.15	.40	1.20
Coles Early	.15	.40	1.20
Kleckley's Sweet	.15	.40	1.20
Tom Watson	.15	.40	1.20
Stone Mountain	.15	.40	1.20
Early Kansas	.15	.40	1.20
Black Diamond	.20	.65	1.90
Early Canada	.15	.50	1.60

SPINACH

	Oz.	1/2 lb	1 lb
Bloomsdale	.10	.30	.95

SQUASH

	Oz.	1/2 lb	1 lb
Warty Hubbard	.20	.50	1.75
Table Queen	.15	.45	1.50
Yl Sun Cr'neck	.15	.45	1.50
Zucchini	.15	.45	1.50

BEETS



	Oz.	1/2 lb	1 lb
Early Blood Turnips	.15	.50	.90
Crosby's Egyptian	.15	.50	.90
Detroit Dark Red	.15	.50	.90
Swiss Chard Silver	.15	.50	.90
Golden Tankard Stock	.15	.40	.70

BRUSSELS SPROUTS

	Pkg	Oz.	1/2 lb
Dwarf Improved	.10	.60	2.00

CUCUMBERS



	Oz.	1/2 lb	1 lb
Everbearing	.20	.60	2.10
Chicago Pickling	.20	.60	2.10
Imp. Long Green	.20	.60	2.10
Early White Spine	.20	.60	2.10
Early Fortune	.20	.60	2.10
Straight 8	.20	.65	2.25



CABBAGE

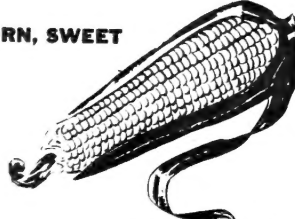
	Pkg	Oz.	1/2 lb
Golden Acre	.10	.30	.90
Copenhagen Market	.10	.30	.90
Perry's Hollander	.10	.30	.90
Late Flat Patch	.10	.30	.90

CARROTS



	Oz.	1/2 lb	1 lb
Chantenay	.20	.50	1.60
Danvers Half Long	.20	.50	1.60
Ox Heart	.20	.50	1.60
Nantes Coreless	.20	.60	1.80

CORN, SWEET



	1/2 lb	1 lb	5-lb
Golden Hunter	.15	.25	1.10
Golden Bantam	.15	.25	1.10
Golden Sunshine	.15	.25	1.10
Tendergold Hybrid	.30	.50	2.25
Golden Bantam Hybrid	.30	.50	2.25

HERBS

	Pkg	Oz.
Dill	.10	.15



PARSNIPS

Hollow Crown

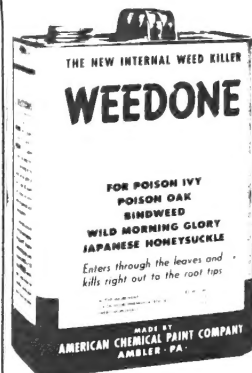
	Pkg.	Oz.	1/2 lb
Champion (Mass Curl)	.10	.15	.40

PARSLEY

	Pkg.	Oz.	1/2 lb
Champion (Mass Curl)	.10	.15	.40

PEPPERS

	Pkg.	Oz.	1/2 lb
Oakview Wonder	.10	.50	1.50



The Original and Unsurpassed
2-4-D Formula
ACCEPT NO SUBSTITUTES

1. WEEDONE kills lawn weeds without killing the grass.
2. Does not corrode metal spray equipment.
3. Does not leave a residue on plants that is hazardous to humans, live stock or pets.
4. Does not permanently sterilize the soil.
5. Non-Explosive.

Use 1/2 Gallon WEEDONE Spray to each 100 Sq. Ft. or 200 Gal. Spray Per Acre.

6 oz. Bottle makes 5 gallons spray, Postpaid.....	\$.75
Quart Size makes 25 gallons spray, Postpaid.....	2.50
1 Gallon makes 100 gallons spray, Exp. ppd.....	7.50
5 Gallons makes 500 gallons spray, Exp. ppd.....	30.00
54 Gallons by freight prepaid.....per gallon 5.00	

WEEDAR 20

A 20% 2-4-D LIQUID CONCENTRATE

WEEDAR 20 is useful where price is important and the weeds are readily killed by 2-4-D, such as the annuals and the lawn weeds. For shrubby weeds, hard-to-wet weeds and deep-rooting weeds use WEEDONE.

6 oz. bottle	\$.59
1 qt. bottle	1.69
1 gal. can	5.95
5 gal. can	21.95

Oderless, balanced chemical Fertilizer

VIGORO for lawns, shrubs & trees!

100 lb	\$4.00	10 lb.	85¢
50 lb	2.50	5 lb.	45¢
25 lb	1.50	1 lb.	10¢

Vigoro Tablets 10¢

Vigoro Spreader 18 inch 5.25

Peat Moss

Peat Moss Per Bale \$4.50

Peat Litter Per Bale 4.50

Lawn Grass and Clover

	1-lb	5-lb	10/1b
Blue Grass	1.15	5.60	11.00
Redtop Grass	.40	1.85	3.50
Dent Grass	1.50	7.25	14.00
Top Lawn Seed	.80	3.90	7.50
Western Lawn Seed	.60	2.90	5.50
White Dutch Clover.95	4.85	9.00	
Fairway Cr. Wht. Grass	.35	1.60	3.00
Posttrivis (shady)	1.20	5.85	11.50

Above Prices Postpaid.

TOP LAWN SEED is a carefully blended mixture of grass seed and lawn clover which makes a hardy as well as beautiful lawn. Sow 5 lbs of this seed per 1,000 square feet.

Permanent Pasture Mix

A carefully blended pasture mix for grazing by all livestock. Contains the following:

Slender Wheatgrass	Sweet Clover
Crested Wheatgrass	Alsike Clover
Brome Grass	Timothy
Per lb. .25¢	100 lbs 22.50

Explanation of Brands

TOP BRAND represents the highest quality obtainable.

CHOICE BRAND is high quality seed carefully chosen and is a good value for the money.

SELECT BRAND is the lowest in price consistent with desirable results.

Disclaimer: The McMahon Co. Gives No Warranty, Express or Implied as to the productiveness of any seeds it sells, and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

Alfalfa

Cossack

	1b.	100 lb.
Certified Red Tag	.60	\$58.00
Dak. Grown (Top)	.55	52.00
Dak. Grown (Choice)	.50	48.00

Dak. Grown (Top) .54 52.00

	Dak. NO.12
Dak. Grown (Top)	.51 49.00
Dak. Grown (Choice)	.49 47.00
Low Grade	\$ 25.00 45.00

There is an increased demand for alfalfa seed this year. Let us fill your orders early. Samples on request.

Clover

	1b.	100 lb
Sweet Clover	.20	\$16.50
Yellow Blossom (Top)	.20	15.50
Yellow Blossom (Choice)	.20	14.50
Alsike Clover	.52	48.50

Field Grasses

Every rancher or farmer should have at least part of his pasture land planted into Crested Wheat Grass. It will give you from two weeks to a month earlier pasture in the spring and also makes top hay when cut at the right stage.

	1b.	100-lb
Crested Wheat Grass	.30	25.50
Fairway Crested	.35	28.50
Slender Wheat Grass	.35	28.50
Canadian Brome Grass	.35	28.50
Timothy	.15	9.25
Timothy & Alsike(80-20)	.20	16.25
Sudan Grass (Texas Grown)	.12	9.75
Sudan Grass (S. Dak Grown)	.12	9.00
Sweet Sudan Grass	.20	17.00

SWEET SUDAN GRASS, introduced last year, has proven superior to other sudan grasses. It has a sweet, juicy, palatable stalk. It also has more leaves and makes excellent pasture and hay. We advise placing your order early as the demand for this new variety will exceed the supply.

Flax

Wilt Resistant Flax per bu. \$10.50

U.S.D.A. announces new support price of \$6.00 per bushel basis Minneapolis. This will mean a large demand for flax seed. Supplies are limited. Please place orders promptly.

Seed Corn

REGISTERED BRAND HYBRID Seed Corn is an early maturing 85 day corn which has given good results in the past two years.

Price Per bu. \$9.50

KINGSCROST, K-E-2, an 85 day maturity hybrid adapted to this part of the country. Good yields have been reported in the past two years.

Price Per bu. \$10.50

KINGSCROST K-E-1, a 90 day maturity hybrid. It is more productive than the early varieties and is the choice of many because of its high yield.

Price per bu. \$10.50

WHEATLAND BLEND HYBRID, an extra early roundkerneled hybrid.

Price per bu. \$5.00

Per bu. \$4.25

B.H. Special Yellow Dent
B.H. Yellow Dent
Paynes White
Falconer Dent
Rainbow Flint
Gehu Flint
Squaw Corn
Blue Squaw

Price per bu. \$5.00

Price per bu. \$5.00

Price per bu. \$5.00

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Oats

BRUNKER OATS is a high yielding, early oats. Due to its early maturity it oftentimes escapes drouth and grasshoppers and makes a crop when others fail.

Price per bu. \$9.95

BOONE OATS has proven to be one of the most successful varieties to be developed the past few years. It is an early yellow oat which has a short, strong straw and is resistant to most known races of rust and smut.

Price per bu. \$9.95

WHEATLAND BLEND HYBRID, an extra early roundkerneled hybrid.

Price per bu. \$5.00

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PURINA • CHOWS and FEEDS

Substitutes are a thing of the past. Ask for high quality Purina Chows which are now available in any quantity. Come in and let us help you with your feeding problem.

POULTRY Feeds



Largest selling starter feed in America.

	25lb	100lb
Chick Startena	1.50	5.60
Broiler Chow Ckrs	1.35	5.05
Broiler Chow Meal	1.35	4.95
Chick Growing Chow	1.45	5.35
Chick Growena Chow	1.35	5.05
Chick Growena Ckrs.	1.40	5.15

PURINA LAY CHOW

Balance your grain with Purina Lay Chow for lots of eggs. For better hatchability we recommend feeding Breeder Lay Chow and Turkey Lay Chow to your flocks.

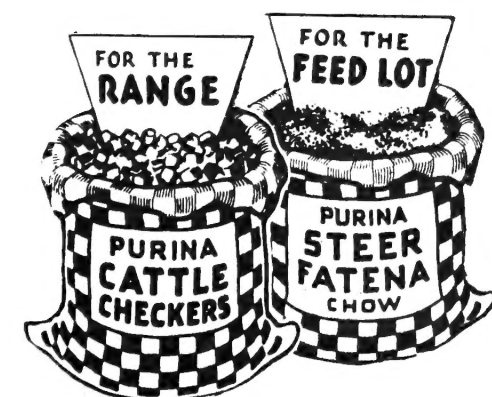
	25lb	100lb
22% Lay Chow	1.40	5.15
22% Lay Chow Ckrs	1.40	5.25
Breeder Lay Chow	1.50	5.60
Layena Meal	1.30	4.75
Layena Meal Ckrs.	1.30	4.85
36% Chick Chowder	1.65	6.10
Chowder Special	1.85	6.95
Chicken Fatena Meal	1.20	4.30



Big news to turkey raisers. At the Purina Research Farm, Purina Turkey Startena Checkers produced a 20% larger poult at six weeks of age than the finest Turkey Mash ever produced.

	25lb	100lb
Turkey Startena Ckrs.	1.70	6.35
Turkey Startena	1.65	6.25
Turkey Growena Meal	1.35	5.05
Turkey Growena Ckrs	1.40	5.15
Turkey Fatena Ckrs	1.25	4.40
Turkey Breeder Chow	1.40	5.25
Turkey Growing Chow	1.45	5.45

CATTLE and SHEEP FEEDS



Purina Checkers -- the feed that's built to produce good cow condition, a large calf crop, extra weight, and a good flow of milk for calves.

	100 lb	Ton
Blue Cattle Chkrs.	3.90	76.50
Blue Sheep Chrs.	3.90	76.50
20% Green Cattle Ckrs	4.25	82.50
20% Green Sheep Ckrs.	4.30	82.50
Special Cattle Ckrs	4.75	89.50
Steer Fatena Meal	4.15	81.00
Lamb Fatean Meal	4.10	79.00



The Aristocrat of all Proteins

	100lb	Ton
40% Lincocoy Pellets	4.95	94.30
Linseed Meal	4.75	91.00
Soy Bean Meal	4.40	83.70
Soy Bean Ckrs.	4.55	86.70

DAIRY CHOWS and OMOLENE

RAISE A GOOD CALF AND



Save Milk!

One bag of Calf Startena can save 40 gallons of milk. Grows big, thrifty calves. Saves time and labor.

Prices 10¢ Cwt. higher f.o.b. Sturgis

	25lb	100lb
Calf Startena	1.65	6.15
Calf Chow	2.00	7.55
34% Cow Chow Supp.	1.35	5.00
Bulky Las	1.00	3.60
Bulky Las & Oats	.90	3.30
Omoleene	1.20	4.40

GOAT & DOG CHOWS

	5lb	25lb
Kibbled Dog Meal	.55	2.90
Dog Chow Checkers	.60	3.00
Goat Chow	.35	1.30

RABBIT & MINK CHOWS

	25lb	50lb
Rabbit Chow Meal	1.35	4.90
Rabbit Chow Ckrs	1.25	4.50
Mink Chow	1.80	6.80

HOG CHOWS



For FAST GAINS

Many leading hog men average 100 lbs. of pork with 5 1/2 bu. of corn and only 50 lbs. of Hog Chow on the Purina plan.

Grain with HOG CHOW

	25lb	100lb
Sow & Pig Chow Meal	1.55	5.70
Sow & Pig Chow Ckrs	1.55	5.80
Hog Chow Supp.	1.50	5.50
Hog Chow Supp.	1.50	5.60

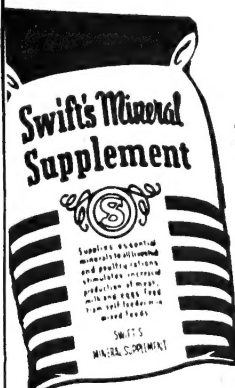
REGISTERED BRANDS Feeds



We manufacture Registered Brands feeds from home grown grains mixed with Purina supplements in accordance with Purina time tested formulas. Registered Brands is a high quality feed reasonably priced.

	25lb	100lb
R.B. Starter Mash	1.25	4.60
R.B. Growing Mash	1.20	4.30
R.B. Lay Mash	1.15	4.10
R.B. Dairy Ration	.90	3.25
R.B. Chick Scratch	1.00	3.50
R.B. Hen Scratch	.90	3.20
R.B. Hog Ration	.90	3.30
R.B. Chop Feed	.70	2.40

MINERAL SALT



FEED SWIFT'S MINERAL SUPPLEMENT The Right Start for a Better Finish

There are two periods in the life of an animal when minerals are most important: at the start of life, and during pregnancy and lactation. FOR ALL LIVESTOCK AND POULTRY

	Cwt.
Swifts Mineral	\$4.25
Special Range Mineral	5.30
Worth-Mor Mineral Block	each 1.95
Hay and Stock Salt	1.25
Water Softner Salt	1.25
White Block	each .66
Sulphur Block	each .76
Iodized Block	each .91
Rabbit Salt Spools	each .05

Grain and Feed

Sacks Included (Ask for ton prices)	
50-lb lots add 10¢ per cwt.	
Yellow Corn	2.60
Cracked Corn	2.70
Oats	2.40
Wheat	3.50
Barley	2.30
Speltz	2.80
Chop Feed, Oats, Corn, Barley	2.40
Ground Oats	2.60
Feed Milo	2.40
Feed Millet	3.90
Ground Grain 10¢ extra	

Mill Feeds

	Cwt.
St. Middlings or Shorts	2.15
Bran and Shorts mixed	2.10
Bran	2.05

Hay

	Ton	Cwt.
Alfalfa Hay,	\$27.00	1.50
Prairie Hay,	22.00	1.20
Straw	17.00	Bale .55

Oyster Shells and Grits

Prices 10¢ Cwt. higher f.o.b. Sturgis

	lb.	25lb	Sack
Oyster Shells	.03	.40	1.10
Calcium Fine-Cwt	.02	.35	1.00
Granite Grit	.03	.50	1.75

Sacks

	each	
Potato Sacks	each	.07
Seamless Sacks	each	.50

Concentrates and Miscellaneous

	Cwt.
Tankage	4.60
Sulphur Flour	4.30
Tobacco Dust	4.50
Alfalfa Meal XXX	3.20
Bone Meal (steamed)	5.75

Poultry Supplies



PEAT MOSS LITTER

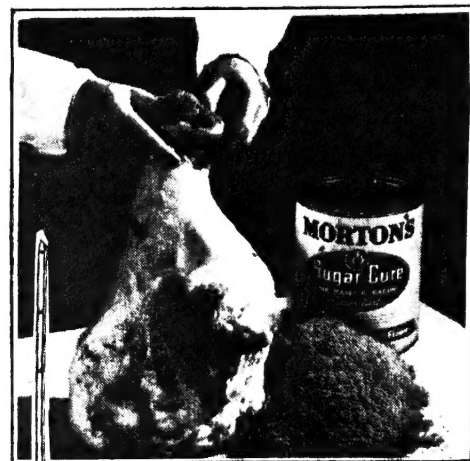
Peat Litter is sanitary, holds down odors, absorbs moisture and is considered the best poultry litter on the market. Try a bale this year.

Per Bale	4.50
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Poultry Supplies

Chowder Hopper and Guard, each	2.35
48" All Metal Feeder	1.95
24" Chick Feeder	.35
Poultry Waterer, 3-gallons	1.75
Glass Founts	.10
Checker Wafers	.35
Chlorena Duster (small)	.50
Dobbins Duster	1.50
Electric Water Warmers	3.85
Hudson Atomizer Sprayer	.49
Pressure Sprayer, 3 1/2-gallon	7.50

Smoke Salt



The secret of a perfect cure and wonderful flavor. Use the pump to cure from the inside out -- rub on Sugar Cure to strike in from the outside.

Morton's Sugar Cure 7 1/2 lb	.75
Morton's Sugar Cure 10 lb	.95
Tenderquick 2 1/2 lb	.50
Tenderquick 10 lb	1.75
Sausage Seasoning 3 oz	.15
Sausage Seasoning 10 oz	.30
Meat Pump Gun	1.50

FREE -- a complete meat curing book, 100 pages -- 225 pictures -- covering butchering, curing, sausage making, and also directions for cured smoked turkeys, given with each \$3.00 purchase of meat curing products.

Purina SANITATION PRODUCTS Protect your chicks with Purina CHEK-R-TABS

A drinking water tablet for chickens and turkeys.

30 Tablets	.25	60 Tablets	.50
150 "	1.00	600 "	3.00

CHEK-R-FECT- Powerful, germ killing disinfectant for the brooder house. Has a pleasing odor. Non irritating. Won't stain.

Pt. .60 Qt. \$1.05 Gallon \$2.75

CHEK-R-TON - Kills large roundworms, peeps up appetite, helps put sluggish, run-down birds back on the nest. 3-lbs \$1.10 6-lbs \$2.10

CHLORENA POWDER - Use as rinse for feeders and fountains to cut film and kill germs. Recommended too as dust for birds suffering from colds.

1-lb	.50	3-lbs	1.00
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INSECT OIL - Keeps down mits in one thorough application a year. Easily applied to control bedbugs, bluebugs and sticktite fleas. Gal 1.70

CRE-SO-FEC A U.S. Approved disinfectant. Also used as a dip for livestock with lice. Gallon 2.75

PURINA LICE POWDER - It clings to the feathers, kills quickly! 12oz can .30





*Your Attention,
Please!*

Prices quoted are subject to change without notice. Shipments will be made at price in effect date order is received.

Prices are quoted F.O.B. Rapid City, except garden seeds which are prepaid. Out-of-town orders will be delivered to the post office, truck or railroad depot free of charge. 2 per cent State Sales Tax should be added on all seed orders within the state. We will ask that when mailing orders you include enough to pay for tax. If not included, same will be deducted from your order and shipments made accordingly.

New Crop varieties

MIDA WHEAT, recently released by N. Dak. State Experimental Station. It is a bearded wheat highly resistant to rust and disease. High yielding and good milling qualities. Be sure to see us early for your supply of seed wheat.

HYBRID CORN - *Registered Brands* Hybrid corn is a popular hybrid of 85-day maturity. Proven successful by many, many corn growers the past three seasons. It is now a *must have* on their seed requirements. We are now accepting reservation orders for this corn.



A picture of Henry Wehnes, Buffalo Gap, S.D., in his field of Sweet Sudan Grass taken in August 1945. Note the leafy luxurious growth.

NEW

PLANT HORMONES WEEDONE

TRADE MARK

The original and unsurpassed 2-4D weed killer! Get rid of those weeds!!

6oz	.75	Gal.	7.50
Qt	2.50	5 Gal	30.00

ROOTONE

Reg. U. S. Pat. Off.

Rootone, the plant hormone powder for faster and heavier rooting.

1/4 oz	.25	2 oz	\$1.00
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TRANSPLANTONE

Transplantone reduces wilting and losses in transplanting.

1/4-oz	.25	3-oz	\$1.00
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FRUITONE

Fruitone is sprayed on fruit trees, tomatoes, beans, etc for a better full crop harvest. 2/5 oz .25

1/4 oz	.25	2 oz	\$1.00
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McMahon Co.
Wholesale and Retail
Seed, Feed and Fuel
Rapid City, S. Dak., Phone

3 of the BEST KNOWN PROTEINS All in One

Linseed Meal

Noted for its ability to produce sheen and bloom in livestock; abundant in mucin which acts in a regulating way upon the digestive system; aids in keeping livestock thrifty.

CONDITION

Cottonseed Meal

Contains rich protein of the highest quality and abundant in phosphorus. All feeders and ranchers are familiar with the feeding value of Cottonseed Meal.

ENERGY

Soybean Meal

One of the richest and most digestible proteins. Produces the most economical gains of all protein supplements. Only the highest quality, properly cooked Soybean Oil Meal is used in LINCOY.

ECONOMY

POPULAR
SIZE
BUNK
PELLETS



and
RANGE
WAFER
CAKE

100% OIL MEALS PERFECTLY BLENDED—NOTHING MORE

Guaranteed—40 Pounds of Rich Protein In Every 100 lb. Sack. We Do Not Believe You Can Buy a Better Protein Supplement Than LINCOY, Regardless of What You Pay.

If You Want a Feed That Is One in a Thousand, Rather Than One of a Thousand, Here It Is. LINCOY Has the Right Combination of the World's Best Proteins All in One.

MANUFACTURED BY

NIXON & COMPANY

OMAHA, NEBRASKA

What Protein Should You Feed?

After all of the arguments are heard and the many feeding tests analyzed the question remains, "Should I feed Cottonseed Cake, Linseed Meal or Soybean Oil Meal?"

Each of these proteins have their good points and each one is endowed by nature with ideal qualities to produce certain results.

May we suggest that you feed

Lincoy Cake

You then will solve the question because you will be feeding all three of these rich proteins—perfectly blended into one rich protein supplement; a variety of proteins from the best known sources.

LINCOY does not contain any weed seeds, mill dust, screenings or filler of any kind—40 pounds of rich protein in every 100 lb. sack.

In feeding LINCOY your livestock utilizes for body maintenance, tissue building, reproduction, etc., the rare protein and the conditioning and regulating properties of Linseed Meal, the rich protein of excellent high quality plus phosphorus from Cottonseed Meal, and the efficient and digestible protein from Soybean Oil Meal.

Feed LINCOY in the same manner you have been accustomed to feeding Linseed Meal, Soybean Oil Meal or Cottonseed Meal or Cake.

LINCOY Pellets are of the proper size and hardness for feeding livestock in the bunk or on the range. The particular size and shape of the LINCOY Pellets for sheep, calves or mature cattle on the range is similar to a wafer and permits animals to chew properly without spitting any out. The degree of hardness will prevent breakage in handling and disintegration when thrown on wet ground or snow. These Pellets are hard enough to hold the fines to a minimum.

For Feedlot or Range Use LINCOY

Accept no other protein feed you are told is JUST AS GOOD,

***SEE LINCOY MADE AND PELLETED
... WHEN YOU ARE IN OMAHA***

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